

SCAN OPTICS

SURVEYEXPRESS

The Direct Route to Unsurpassed Accuracy and Faster Turnaround Time

Outsource your survey scanning and scoring to Scan-Optics for the best results. Our customized paper-to-digital survey conversions will save you time and money, while improving accuracy and overall response rates.

Look to the leader in data capture and test scoring for the flexibility and freedom to:

- **Cut printing costs** by up to 75%, compared to using precision-printed forms
- **Use graphics and color** to design surveys for the best response rate
- **Maintain a consistent look and feel** to surveys conducted in multiple channels
- Be assured of **maximum accuracy** through Scan-Optics' pacesetter AccuScore™ technology
- **Reduce turnaround** time and minimize errors through our Lean Six Sigma processing standards
- **Avoid set-up fees**
- **Focus on business results and customer needs** instead of paper processing

The Scan-Optics Difference – Experience and Versatility

Scan-Optics' excellent track record in survey and assessments includes scanning and scoring high-stakes educational tests, Medicare surveys, customer communication response mailings, psychological and occupational assessments, and opinion surveys.

Count on Scan-Optics for:

- **Fast, flexible** response to design and TAT requirements
- **Scalable** solutions
- **Consulting** capabilities to help improve response rates

Call 800.745.6001 to schedule your complimentary consultation.

www.scanoptics.com

