easy.forward™
Managed Capture Services

TO TRULY BE GREAT, YOUR SOFTWARE NEEDS GREAT DATA.

Your innovative software applications rely on data to deliver the most bang for the buck. The problem is many of your customers don't really have "data." They have paper and digital information scattered about in file cabinets, old servers and emails. The effort, cost and aggravation of having to key it to convert it to actionable data stymies them. Customers lacking quality data either don't make software purchases at all, or have terrible software experiences when they do. Neither is good for your business, so change the game with easy.forward™.

MANAGED CAPTURE MAKES GETTING GREAT DATA EASY.

easy.forward™ Managed Capture Services (MCS) transforms paper and electronic forms into data that flows seamlessly into your powerful software applications. Our data capture tool eliminates the need for customers to struggle through the process of data entry. easy.forward™ is a cloud based, paper to paperless solution, so customers only need to scan, email or drop their digital documents into an easy.folder™. Once it's in the folder, we take it from there, capturing the specific data your software application needs to work hardest for them.

DATA ENTRY (prohibited)

HOW easy.forward™ WORKS

INPUT

Customer submits their files by placing them in their easy.folder™. They can scan their paper documents, or drag and drop emails, e-faxes or other electronic files.

CAPTURE

easy.forward™ processes the documents, capturing, validating and keying to create searchable documents with indexes.

RETRIEVE

The high-quality data that is captured is formatted per your business application requirements and seamlessly integrated into your software application. **It really is that easy!**

easy.forward MCS works with your software application, enhancing its effectiveness to improve your customers experience, effectiveness and bottom line!

Customers and software providers may monitor the entire process through real time dashboards, with status, notifications and compliance to their service level agreement.

BENEFITS THAT MAKE SELLING EASIER.

A world of business possibilities opens for a customer when they know their data can be easily made available to them in the right place, at the right time – whenever they need it. Increase your sales with the added value of these easy.forward™ benefits:

- Comprehensive document capture from paper and electronic documents removes the sales barrier of document processing.

- Adds continuous recurring revenue stream for document capture, processing and/or business process outsourcing (BPO) related services.

- No software to license, implementation fees, or maintenance costs.

- Up to 99.9% data accuracy with turnaround times per the customer's Service Level Agreement.

- OEM branded white label solution brings additional value and competitive advantage.

- Increased margins result from reducing support costs for document related efforts.

- Word of mouth referrals from happy customers who are able to focus on their business and the benefits of your application rather than mundane document and data entry related tasks.

- Optional cloud based document management and enterprise content management tools can be added to the service.

REST EASY, IT'S SECURE AND COMPLIANT.

- easy.forward™ was designed with protection in mind. By applying the best practices for document management, access, and compliance, data is protected at every step of the process. easy.forward™ data security features include: user authentication; user based access control; encryption at rest protects all data on our servers; encryption in transit with SSL/TLS protects data transmitted between clients and easy.forward™; threat management, security monitoring, and file/data integrity prevents or detects any tampering of data.

- Certified and Compliant: our HIPAA and SSAE16 compliant facilities assure your information is safe and secure.

Scan-Optics is the "paper to paperless" company providing managed capture solutions and document processing outsourcing services. Our cloud based managed capture service, easy.forward™ enables the capture, classification, storage and retrieval of documents using browsers and mobile devices anytime, anywhere.

scanoptics

To learn more about what Scan-Optics can do for your organization call 800-745-6001 or visit www.scanoptics.com